

# Agenda 05 September 2024

## Global Sales Meeting - Barcelona

### Morning

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| 09:00 – 9:10  | <b>Welcome and opening</b><br>By Remko   |
| 09:10 – 10:15 | <b>Results and challenge 2024</b><br>Looking back and forward - by Erik Jan and Somesh             |
| 10:15-10:30   | <b>Coffee</b>  |
| 10:30-10:50   | <b>SEE Program</b><br>Update by Sander   |
| 10:50 -11:15  | <b>Commercial team</b><br>Changes Commercial Office, export plan, activities – by Remko            |
| 11:15 – 12:00 | <b>ESRCS</b><br>What to expect? Overview activities – By Remko                                     |
| 12:00 – 12:30 | <b>Portfolio complementary products</b><br>What do we have? What are the opportunities – By Andrew |
| 12:30 – 12:45 | <b>IOLMATIC</b><br>Status, feedback from the field, next steps – By Somesh                         |

### Afternoon

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| 13:45-14:15   | <b>Precizon Go</b><br>Share experiences and learnings from the field – by Ursula & Tiago |
| 14.15 – 15:45 | <b>Deepdive Artiplus</b><br>Sales guidance – by Somesh & Tiago (incl. coffeebreak)       |
| 15:45 – 16.15 | <b>IMO event</b><br>By Tiago   |
| 16:15– 16:20  | <b>Wrap-up and closure</b><br>By Remko   |

### Evening

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| 17:30 | <b>Walking diner</b> |
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